

PR EXECUTIVE

Join the brand that is transforming rural areas with ultrafast full fibre broadband. We're the team where talented people are encouraged to thrive and enhance their career.

Powered by brilliant people with bright ideas, we want to hear yours. Our success is driven by your creativity, collaboration and commitment.

You will manage the PR and Communications strategy for the organisation by working closely with the marketing team, retained agency and other stakeholders within the business. Other areas of the role include:

- Be a point of contact for media contacts
- Plan, draft and distribute press releases to the local and national media as appropriate
- Contribute to the wider communications plan by creating and maintaining a press release schedule and plan of activity
- Develop & maintain relationships with key media
- Contribute to the ongoing review and creation of communications plans and strategy
- Manage key internal stakeholders
- Report monthly on progress against targets using industry standards

You are ambitious, an expert in your field with the tenacity to succeed. You will be able to demonstrate the essential criteria whilst bringing your own passion and ideas. Some of the key skills you will possess are:

- Excellent copywriting and proofreading skills are essential
- Ability to organise, plan and manage their own time is essential
- Ability to work independently and within a wider team
- Understanding of the build process/engineering process and fibre networking technology
- Excellent verbal and written communication skills
- Self-motivated
- Ability to manage stakeholders effectively and efficiently

You share our values. They make us who we are:

- **Find a way:** Always working together to deliver market-leading solutions and provide customer service excellence to our communities
- **Be committed:** We are all accountable for our actions and work relentlessly with our many customers to deliver on our promises
- **Do the right thing:** We always base our decisions on what we believe is fair, considerate and in the best interest of our customers and our colleagues
- **Keep it simple:** In an industry of complexity and confusion, we make things easy for everyone to understand

Culture & benefits:

We empower people to do what they do best; fast. We want you to bring you, so we don't 'fence' anyone in to a single way of working. You will get the latest news through our staff magazine, Gigabites, and

monthly company updates (food can play a major part in this!). You are living and breathing our values, so your colleagues may nominate you for our Star of the Month award. If you win you get an extra day's holiday. Like us, you probably like to get a bit social too. We have a weekly running club, Gigaclear FC plus two company socials a year, and more.

On top of this we offer great benefits such as, Study Support, Income Protection, Life Assurance, Pension and 25 days holiday (plus bank holidays).

When you apply for this role, please access the full job description in the account registration area.